



## CEO Succession at Sigma Europe

**San Pedro Garza Garcia, N.L. Mexico, May 28, 2024** – Sigma Alimentos, S.A. de C.V. (“Sigma”), a leading company in the production, marketing, and distribution of quality branded foods, announced today the appointment of Juan Ignacio Amat as new CEO for its European region.

Juan Ignacio’s appointment brings over 20 years of extensive experience within consumer goods companies across Europe, including roles at Pepsico and JDE Peet’s. He has held various leadership positions in marketing, commercial areas, finance, and general management. Throughout his career, he has been responsible for the successful implementation of transformational plans. Juan Ignacio holds a Master's degree in Industrial Engineering from the *Universidad Politécnica de Madrid*, Spain, and a Master's degree of Business Administration from INSEAD in Fontainebleau, France.

Juan Ignacio will succeed Ricardo Doehner, who will join Sigma’s Central Functions to continue contributing to the company’s business strategy after a 10-year trajectory in Sigma Europe.

The transition will take place throughout a succession plan starting on June 1<sup>st</sup>, ensuring a smooth and orderly transition within Sigma Europe.

These changes strengthen Sigma’s structure to capitalize on its position in the face of current industry challenges and continue driving sustainable growth.

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### About Sigma

Sigma is a leading multinational food company that produces, markets, and distributes quality branded foods, including packaged meats, cheese, yogurt and other refrigerated and frozen foods. Sigma has a diversified portfolio that includes over 100 brands and operates across four key regions: Mexico, Europe, the United States and Latin America.